



**YOUR PAYMENT  
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WILL SHUT DOWN  
BY DECEMBER 31, 2019.  
TAKE ACTION NOW  
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September 16, 2019

To Whom It May Concern:

Please be advised that the Merchant Link transaction gateway through which you are currently processing credit card payments will be shutting down over the next few months. We have decided to shut down this platform because it does not support a number of important security features and other standard technologies:

- No EMV acceptance capability, which has become standard since the October 2015 liability shift
- No point-to-point encryption to prevent data breaches
- No tokenization to support omni-commerce environments
- Inadequate cloud-based reporting and support tools

Although our current platform will be shutting down, we are pleased to announce that all transactions will be seamlessly migrating to a superior new platform provided by Shift4 Payments. You will not experience any disruption to your service during this migration as long as you take action now. Shift4 Payments is the leader in integrated payment processing, and will provide you with a secure, reliable and robust solution that integrates directly with your current point-of-sale system. This cutting-edge new platform offers numerous advantages over your current gateway:

- Comprehensive EMV solution, including free EMV terminals
- PCI-validated point-to-point encryption (P2PE)
- Advanced tokenization technology
- Free pay-at-the-table terminals, with built-in customer engagement features
- 100% uptime since 2008 with fully redundant, geographically diverse data centers
- Industry-leading transaction speeds
- Robust back-end reporting and enterprise management tools

*Please visit [www.merchantlink.com/upgrade](http://www.merchantlink.com/upgrade) to learn more. You can also contact us at [upgrade@merchantlink.com](mailto:upgrade@merchantlink.com) or 888-984-1243 to initiate the migration process, review your options, or learn about the benefits and incentives available to you.*